

autumn taylor

EDUCATION:

UA Minerva Portfolio Program

August 2019 - April 2021

Concentration: Copywriting

The University of Alabama

August 2017 - April 2021

Major: Creative Advertising

Minor: Studio Art

AWARDS & HONORS:

2022 Local ADDY's - Best of Show

2022 Local ADDY's - Gold

2021 Young Ones - Merit

Featured on *Ads of the World*

EXPERIENCE:

Copywriter | Klick Health

April 2024 - present

↑

Junior Copywriter | Klick Health

November 2021 - April 2024

Copywriting Intern | McCann Health New York

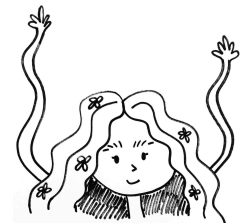
July 2021 - October 2021

Worked with an art director partner to present compelling HCP and DTC campaigns to creative directors. Supported senior creative teams on current projects, as well as contributed to new business pitches.

SKILLS:



- + Concepting
- + Creative Writing
- + Strategic Thinking
- + Social Trends



SAY HELLO!

Autumn Taylor | (334) 470 - 8560

autumntay.copy@gmail.com

autumntay.com